

## Mission Statement

The mission of Leading Cleaners Internationale is to recognize the finest fabric care service providers in the world and to increase and promote the knowledge and skills of its chosen affiliates to designers, couturiers, retailers and consumers.

### Our Guarantee to You: A "Safe Cleaning Guarantee"

Leading Cleaners Internationale (LCI) wants to make your lives easier.

Leading Cleaners Internationale "affiliates" (invited certified drycleaners) are the only recognized group of fabricare specialists in the world to offer a "Safe-Cleaning Guarantee" for every designer and couture garment they clean and restore. This guarantee is offered so you can feel secure about our services.

LCI is also the only group of Certified Couture Cleaners in the world.

LCI ... the most elite and committed drycleaners in the world

Leading Cleaners Internationale (LCI) is a joint venture of the finest cleaners in the world. Our purpose is to continue to raise the level of expertise and service provided by the finest cleaners through a synergistic effort of cooperation and investment.

This elite group shares a collective vision, a strategy based on the fundamental belief that quality has an inherent value. Designers, retailers, and consumers embrace this belief and benefit from the passion and focus of each member of Leading Cleaners Internationale.

We know firsthand that your involvement with LCI and its members will enhance your image, increase your sales and open many new doors of opportunity.